

FRASER SMITH

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Portfolio: fraser.yt

I am an experienced and versatile web developer from a design background. I have a proven track record in the creation of innovative, imaginative digital and blended learning solutions, from conception to delivery. I strive to do something new and original with every project. I am never complacent about my skill-set and am always on the lookout for new skills I can embrace and learn, then incorporate in my work.

CURRENT ROLE

Sky UK

September 2012-Present

Developer/Designer

Livingston

KEY PROJECTS

Sky Q Toolkit

- Created the framework for the award nominated 'Sky Q Toolkit', which was envisioned as a central hub for information on Sky Q prior to, and during, the launch period
- Built in pure HTML, CSS and JavaScript, utilising Git, Grunt and Bower to handle version control, optimisation and package management
- Designed the user interface for the toolkit to be entirely responsive, highly stylized and unique but still intuitive, to ensure knowledge was embedded. Designs required a pixel-perfect attention to detail to meet the precise demands of Sky Q brand and marketing
- As de facto technical lead on the toolkit project, had to liaise with stakeholders and colleagues across multiple business areas to arrange hosting and cross-linking (as a today@sky app and as a course on our LMS) and to ensure compatibility with existing systems.
- Using Cordova, compiled toolkit into a fully-functioning, installable iPad app for mobile devices, the first native mobile learning app within Sky, to allow Engineer workforce and Retail Sales colleagues to access on iPads when not online
- Completely re-designed the user interface for the mobile version, to be more intuitive on touch-screen devices.
- Took the initiative to proactively engage with several departments of Workplace Technology, building an entire network of contacts, to assist with the creation and distribution of the Sky Q Toolkit mobile app.
- With no established process for the creation of mobile apps internally, had to have confidence in ability to influence, and enthusiasm, to obtain buy-in from Workplace Technology department and ensure successful delivery of app

Presentation Template

- Conceived, designed and built a presentation framework in ActionScript to allow colleagues to design interactive presentations in Adobe Flash without the need to learn to code.
- Designed with a range of user interfaces to allow rapid construction of courses which looked unique, but shared an aesthetic which kept them on brand.
- Produced and delivered a complete one day training session for colleagues to get them across using the framework.

KEY PROJECTS - Continued

Sky Mobile

- Currently deep into a period of self-learning to gain understanding of building 3D environments, Virtual Reality web pages and interactive experiences for VR equipment, with a view to being right on the cutting edge of this emerging technology as it hits the mainstream.

Other Projects / Skills

- Been involved in many video production projects covering the full range from filming through to editing right through to post-production digital effects.
- A firm believer in using the right tool for the job, am highly skilled in the full Adobe Creative Suite, as well as many other creativity and productivity software applications
- Regularly relied upon to help, support and develop colleagues and peers in technical areas, due to my combination of technical expertise and patience
- Please visit portfolio (fraser.yt) for a fuller overview of skills, abilities and previous work

EMPLOYMENT HISTORY

HBOS Plc/Lloyds Banking Group

Livingston

June 2008–September 2012

elearning Design Consultant / Designer

- Envisioned and developed fully interactive video elearning
- Piloted the introduction of mobile technologies as learning and productivity platforms
- Driving force within team developing bespoke interactive digital elements and learning applications

--- Older roles available on request ---

SKILLS AND QUALIFICATIONS

HTML5 and CSS3 Advanced

Jan 2013

TidalFire

Edinburgh

JavaScript for Developers

Dec 2012

Pitman Training

Glasgow

InDesign Essentials

Nov 2012

TidalFire

Edinburgh

ActionScript 3 Essentials

Oct 2012

TidalFire

Edinburgh

Training Design Best Practice

Sep 2011

Reed Learning

Manchester

Advanced Adobe Photoshop

Jan 2011

TidalFire

Edinburgh

HND Graphics and Illustration

Sep 1993–July 1995

Dumfries School of Art