

FRASER SMITH
181 Taylor Avenue
Carfin
ML1 5EU
07941 107274
hi@fraser.yt
Portfolio: fraser.yt

I am an experienced and versatile web, mobile and digital learning developer from a design background. I have over a decade of experience in the creation of innovative, imaginative digital and blended learning solutions, from conception to delivery. I strive to do something new and original with every project. I am never complacent about my skill-set and am always on the lookout for new skills I can embrace and learn, then incorporate in my work. I currently live in the UK but will shortly be relocating to the Netherlands.

CURRENT ROLE

Sky UK
November 2016-Present
Java Web Developer

Livingston

KEY RESPONSIBILITIES

- Build and maintain customer facing web applications
- Develop intuitive user interfaces using HTML, JavaScript and CSS/Less
- Work instinctively with modern web development build tools and package managers such as NPM Grunt, Gulp, Bower and Git

EMPLOYMENT HISTORY

Sky UK
September 2012-November 2016
Digital Learning Developer

Livingston

KEY PROJECTS

Sky Q Toolkit

- Created the framework for the award nominated 'Sky Q Toolkit', which was envisioned as a central hub for information on the product prior to, and during, the launch period
- Hand-built in pure HTML, CSS and JavaScript, but designed to integrate seamlessly with Learning Management System
- Designed the user interface for the toolkit to be entirely responsive, highly stylized and unique but still intuitive, to ensure knowledge was embedded. Designs required a pixel-perfect attention to detail to meet the precise demands of Sky Q brand and marketing
- As de facto technical lead on the toolkit project, had to liaise with stakeholders and colleagues across multiple business areas to arrange hosting and cross-linking (as a web app and as a course on our LMS) and to ensure compatibility with existing systems.
- Using Cordova, compiled toolkit into a fully-functioning, installable iPad app for mobile devices, the first native mobile learning app within Sky, to allow customer facing Engineer workforce and Sales colleagues to access on iPads when not online
- Completely re-designed the user interface for the mobile version, to be more intuitive on touch-screen devices.
- Took the initiative to proactively engage with several departments of Workplace Technology, building an entire network of contacts, to assist with the creation and distribution of the Sky Q Toolkit mobile app.
- With no established process for the creation of mobile apps internally, had to have enthusiasm and confidence in my ability to influence, to obtain buy-in from Workplace Technology department and ensure successful delivery of app

Presentation Template

- Conceived, designed and built a presentation framework in ActionScript to allow colleagues to design interactive presentations in Adobe Flash without the need for them to learn code.
- Designed with a range of user interfaces to allow rapid construction of courses which looked unique, but shared an aesthetic which kept them on brand.
- Produced and delivered a complete one day training session for colleagues to get them across using the framework.

Sky Mobile

- Currently deep into a period of self-learning to gain understanding of building 3D environments, Virtual Reality web pages and interactive experiences for VR equipment, with a view harnessing this emerging technology for digital learning.

Other Projects / Skills

- Been involved in many video production projects covering the full range from filming through to editing right through to post-production digital effects.
- A firm believer in using the right tool for the job, am highly skilled in the full Adobe Creative Suite, as well as many other creativity and productivity software applications
- Regularly relied upon to help, support and develop colleagues and peers in technical areas, due to my combination of technical expertise and patience
- Please visit portfolio (fraser.yt) for a fuller overview of skills, abilities and previous work

HBOS Plc/Lloyds Banking Group

Livingston

June 2008–September 2012

eLearning Design Consultant / Designer

- Envisioned and developed fully interactive video elearning
- Piloted the introduction of mobile technologies as learning and productivity platforms
- Driving force within team developing bespoke interactive digital elements and learning applications

--- Older roles available on request ---

SKILLS AND QUALIFICATIONS

HND Graphics and Illustration
Sep 1993–July 1995

Dumfries School of Art

HTML5 and CSS3 Advanced
Jan 2013

TidalFire
Edinburgh

JavaScript for Developers
Dec 2012

Pitman Training
Glasgow

ActionScript 3 Essentials
Oct 2012

TidalFire
Edinburgh

Training Design Best Practice
Sep 2011

Reed Learning
Manchester

Advanced Adobe Photoshop
Jan 2011

TidalFire
Edinburgh